Śrī Lakṣmī Narasimha Pūjā & Homam

on the auspicious day of Makar Sankrānti

A Virtual Event, broadcast live from INDIA

with Shubhraji

Monday, January 15, 2024 9:00 to 10:30 am ET/USA* (scroll below for other time zones)

A pūjā to receive blessings to restore dharma, individual and collective protection, prosperity and spiritual progress.

Pre-registration is Required

To register, please email: narasimhapuja2024@gmail.com



Lord Narasimha is the 4th avatār or incarnation of Lord Viṣnū (Vishnu). The Lord is depicted here peacefully seated with his consort Goddess Lakṣmī (Lakshmi) in abhaya mudrā (gesture of fearlessness) blessing Prahlāda and other devotees.

Lord Narasimha is the half-man half-lion incarnation of Lord Viṣnū who appeared to protect his young devotee Prahlāda from his envious, atheistic and demonic father, Hiraṇyakaśipu (Hiranyakashipu).

The word 'Nara' means human being and 'Simha' means lion - 'Nara- Simha' means Man-Lion, with a

lion head and a human torso and lower body.

According to the Hindu epic *Bhāgavata Purāṇa*, the demon king Hiraṇyakaśipu was spreading adharma (evil) across his kingdom persecuting the Lord's devotees. Lord Narasiṃha is believed to have incarnated in this fierce form to rescue Prahlāda, to protect dharma and devotion, and punish evil. He manifested on earth, killed Hiraṇyakaśipu and ended all injustice.

To mitigate the Lord's fierce form, his consort Lakṣmījī, the Goddess of inner and outer prosperity, came down to earth to calm him. It is said even her presence did not help. Prahlāda, who is believed to be the supreme devotee, intently prayed to Lord Narasimha.

Seeing his devotion, the Lord immediately calmed down and allowed Lakṣmījī to reunite with him for world prosperity. The subtle meaning here is that when the inner evils in body, mind and spirit are conquered through devotion to the Lord, then alone inner and outer prosperity can be obtained.

The main benefit of chanting the Narasimha mantra is the removal of all fears and anxieties. It clears the energetic pathways of the devotee giving them courage, confidence, faith and fearlessness. The energy thereby generated helps the devotee's auric field subdue their enemies and keep their negativity at bay. In effect, the mantra acts like a shield to the devotee from all evils and dangers at their place of stay or work. At this time of upheaval in the world, it is one of the most powerful mantras to help restore dharma (or right living).

A short pūjā (ritual) at the main altar to Śrī Ganeṣa followed by chanting of the 108 names of Lord Narasiṃha, with flower offerings.

Simultaneously, in your own home, you can offer 108 flower petals or aksta (rice) to an image of the Lord, sent by us, which you can download.

Concluding with a short homam or fire ritual and āratī.

Live Chanting by Sriram Swami, renowned priest from Bengaluru, India and Live Pūjā conducted by Shubbraji

On January 15, 2024, a pūjā will also be performed on behalf of all participants at the 12th century Sri Veera Narayana Temple, India by Archakam Prashant Bharadwaj.

Time: 9:00 to 10:30 am ET/USA

*For other zones (please check your local time zone)

8:00 to 9:30 am CT/USA

7:00 to 8:30 am MT/USA

6:00 to 7:30 am PT/USA

Europe:

15:00 hrs. to 16:30 hrs. Berlin, Germany & Gibraltar

14:00 hrs. to 15:30 hrs. London, U.K.

Asia:

10:00 to 11:30 pm Hong Kong

7:30 to 9:00 pm India

6:00 to 7:30 pm Dubai

Benefits:

- Fearlessness
- Spiritual Strength
- Restoring peace and harmony in the world
- Protection from negative forces, inauspicious events and removal of obstacles
- Peace of mind and auspiciousness

Devotees can take part in this virtual pūjā either as Sponsor (Yajmān) or as a general participant.

To become a Sponsor (Yajmān) please enquire: info@namahom.org
To register as a general participant email: narasimhapuja2024@gmail.com

| VIRTUAL PŪJĀ | UP TO DECEMBER 31, 2023 (ET/USA) | AFTER DECEMBER 31, 2023 (ET/USA) |
|------------------|----------------------------------|----------------------------------|
| INDIVIDUAL | US \$25 €25 HK \$200 | US \$50 €50 HK \$425 |
| FAMILY (LIMIT 5) | US \$50 €50 HK \$425 | US \$100 €100 HK \$700 |

REGISTRATION DEADLINE: DECEMBER 31, 2023 MIDNIGHT ET/USA

www.namahom.org